



# Preparing Students for the New Tech-Driven Legal Industry

## How Modern Law Firms Use Clio

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## TODAY'S SPEAKERS

# Jeremy Fernandes

Community Partnerships Manager

- Manager of Clio's Academic Access Program
- Clio product expert, tech enthusiast
- Over 300 institutions globally
- Outdoor enthusiast



# Agenda

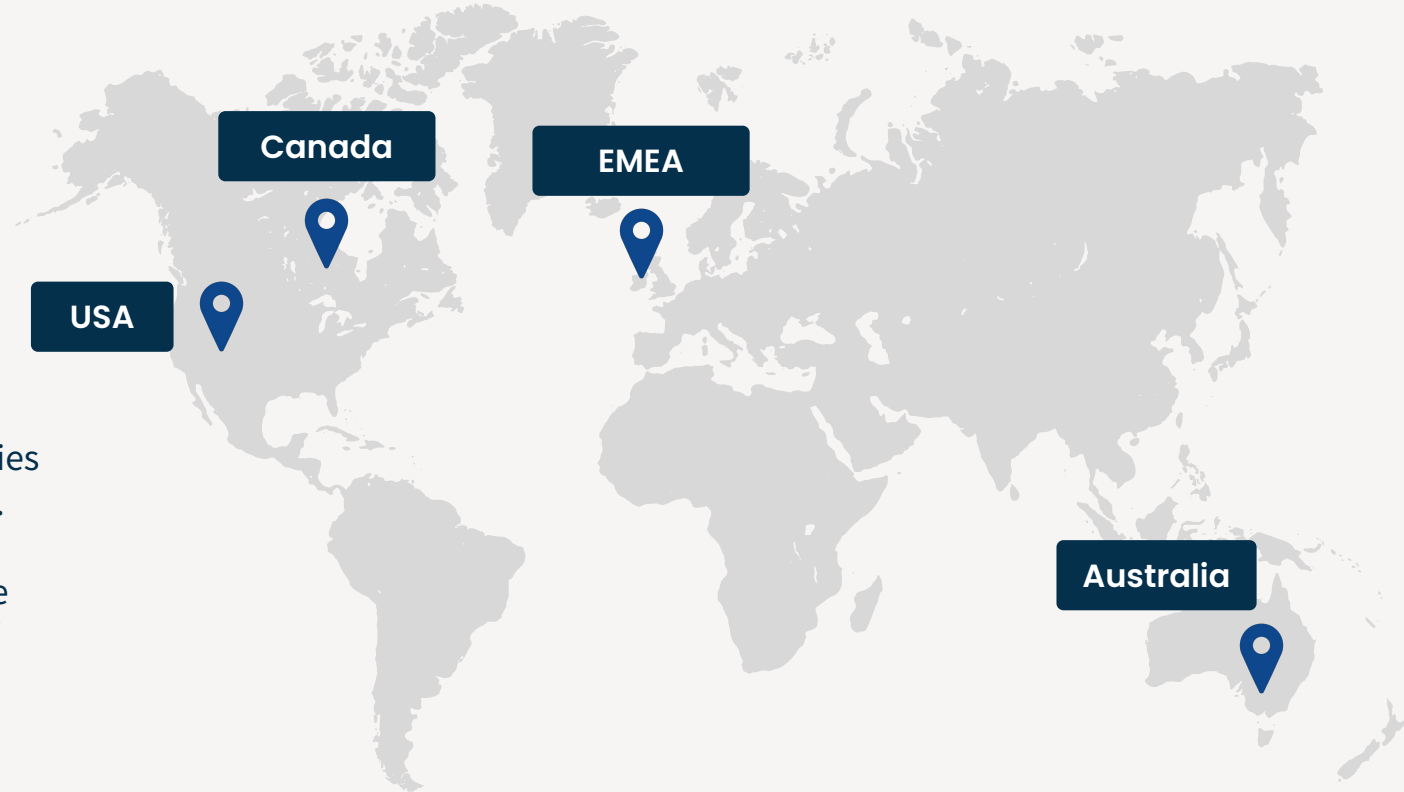
- What is Clio?
- Clio's Academic Access Program
- Demo Time
- Conclusion/Questions



# What is Clio?



# Who uses Clio?



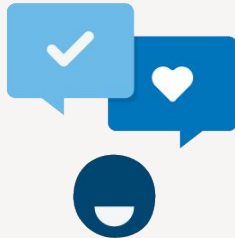
150,000 law firms, legal departments and legal professionals in 90 countries around the world use Clio.

Why? Clio understands the unique workflow needs of the legal industry.



Clio Manage

**Serve  
Clients**



## How Clio Manage is used

- **Centralize your firm** so information can easily be stored, found and shared
- **Manage communication** with clients and colleagues
- **Work on the go** with mobile apps for clients and your staff





Clio Manage

## Billing and Payments



# How Clio Payments is Used

- **Collect payments** and record them
- **Manage payment plans** to maintain predictable cash flow
- **Automatically follow up with clients** for outstanding balances





Clio Grow

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**Bring on  
New Clients**



## How Clio Grow is Used

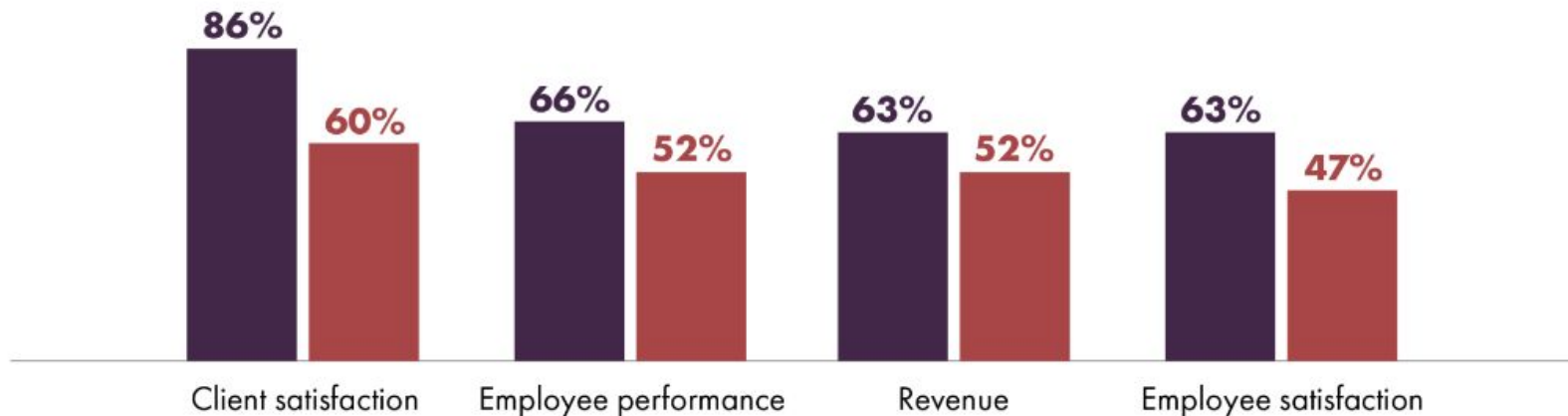
- **Utilize online intake forms** to maximize prospective client information collection
- **Organize information** for prospective clients
- **Schedule meetings** and send reminders
- **See how your firm is performing** with powerful lead reporting tools



## Cloud-based lawyers run better law firms

% who say each of the following is good or very good

- Uses cloud-based LPM\* software
- Does not use cloud-based LPM software



\*Legal practice management (LPM)

# Why Over 150,000 Lawyers Use Clio

The law firms that are using Clio can:

- Spend time on what matters
- Increase their cash flow
- Decrease their risk
- Meet the evolving needs of clients
- Securely work from anywhere

**They are positioning their firm for success.**



19%

Legal professionals using AI  
in 2023

79%

Legal professionals using AI  
in 2024

# Clio's Academic Access Program



# Clio's Academic Access Program

- Free Clio access for legal education - Law Schools, Paralegal programs & Legal Clinics
- To date, over 160,000 people have interacted with Clio through it's academic access program



*“This program gives students the opportunity to work with technology that they will encounter in their first jobs. It is a great support to our curriculum to prepare them for that.”*

*Ana McPherson - Instructor at University of Texas*



# Demo Time!



# Conclusion

# Clio Academic Access Program

**Free** Clio access for legal education settings

Building the next generation of tech-oriented legal professionals

- Free accounts
- Free Clio certifications
- Free assignments
- Free module training
- Unlimited online training modules
- World-class product support



# Harness *More Momentum* with the Clio Academy

Ready to unlock your full potential?

With Clio Academy, you can learn at your own pace. Choose from a range of quick, impactful courses designed just for you.

Whether you're getting started or leveling up, there's a learning experience that will give you a boost!



ACADEMIC ACCESS  
PROGRAM



Scan the QR code  
for more information.

# Thank You





# Questions

## CONTACT INFORMATION



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